



Luisa Castro  
thetahealer

# Case Study Luisa Castro

ThetaHealing

Well Being

Guatemala City

## The Challenge

Luisa needed help with miscellaneous tasks so her patients would receive her healing care and undivided attention.

During consultation, we detected that Luisa mainly needed help with scheduling, booking and appointment confirmation. Because personally caring for her patients is so important to her, delegating these tasks was not what she had in mind.

## How It Is Done

Very Pilas follows a systematized process for scheduling paired with incredible soft-skills to personalize Luisa's patients experience. This allowed for a 30% increase in patient clients.

- ✓ Appointment Scheduling & Confirmation
- ✓ Patient nurturing pre and post counseling
- ✓ Miscellaneous administrative tasks

## The Result

**[Spanish]** Totalmente feliz de haberme dejado guiar para recibir ayuda en lo que realmente necesitaba ayuda. Very Pilas logra mejores resultados porque son organizados, metódicos y eficientes con un calido toque personal. Yo solo tenia la personalización! Muy contenta con esta decisión.



### Luisa Castro Thetahealer

**[English]** Totally happy I allowed myself be guided to get help in what I really needed help on. Very Pilas gets better results because they are organized, methodical and efficient with a warm personal touch. I was only delivering on the personal touch part! Very glad with this decision.

